

Fiesta Sin Frontera '23
Sponsorship Application Packet

Sep 16, 2023



2022's
Fiesta Sin Frontera



Ballet Folklórico Tlahuacua
EVENTOS NUEVO LEÓN

FIESTA SIN FRONTERA

W Madison & N Genesee St.
Downtown Waukegan
3-10PM
100% FAMILIAR
SABADO **SEP 17**

MISS WAUKEGAN
NUEVO VUELO
VANGUARDIA
LOS PLEBES DEL NORTE
MARIACHI ESTRELLA
MARCO AURELIO
AGERTIVO

8:45PM CELEBRACIÓN DEL GRITO DE INDEPENDENCIA

MC y Personalidad de Radio Miguel Angel Sanchez

MÁS INFORMACIÓN LLAMA (224) 616 - 7328 **EVENTO GRATIS!**

LAST
YEAR'S
POSTER
AND
SPONSORS!

MZ EXCLUSIVE CHOREOGRAPHY SERVICE
WAUKEGAN FAMILY DENTAL
DB CONCRETE
ups
STATE REPRESENTATIVE RITA MAYFIELD
2-1-1 United Way of Lake County
MANO A MANO FAMILY RESOURCE CENTER
POTESTA'S ITALIAN KITCHEN PIZZA • RIBS • PASTA • SANDWICHES
CATHOLIC CHARITIES Archdiocese of Chicago
WAUKEGAN COMMUNITY BANK A WINTRUST COMMUNITY BANK
College of Lake County
January Cunningham REALTOR
CELAS DESIGN
REAL INVEST INC. MANAGEMENT AND DEVELOPMENT
ALLIANCE LASER SALES ALLIANCE SPECIALTIES
OLD NATIONAL BANK
AUTO, HOME & COMMERCIAL INSURANCE INSURING RESIDENTS IN: Illinois & Wisconsin Elizabeth Vaca (847) 599-1530
LITTLE FORT Media est. 1978 design & copy center
Union Latina Radio (11220-AM)
Muñoz Cleaning Service muñozcleaning@att.net 847-219-5400
WM Service
DANDELION GALLERY STUDIO CREATIVELY INSPIRE
NATIONAL ENDOWMENT for the ARTS arts.gov
Drip and CULTURE SOcially Minded Coffee
SUPERMERCADO GONZALEZ
OPTIMIZE CHIROPRACTIC OPTIMAL HEALTH THROUGH OPTIMAL NERVE SUPPLY
WORLDWIDE ARTS ILLINOIS ARTS COUNCIL AGENCY

Why should I be a part of Fiesta Sin Frontera '23?

FSF '23 will be the third annual Fiestas Patrias festival hosted by Ballet Folklórico Tayahua. Last year's festival was a massive success with almost **50 individual sponsors /vendors and over a thousand festival goers**. This year, we plan to blow those numbers out of the water with a bigger and more ambitious festival.

On September 16th, you can expect family friendly fun, live music from popular bands, delicious street food, resources from respected nonprofits, participation from local small businesses, and performances by our dancers and special guests. Taking place on the same day as ArtWauk, BFT will also be spotlighting local artists and their contributions to Waukegan's artistic identity.

Join the rest of our sponsors and vendors in a celebration of not just Hispanic Heritage but of our love for our city and our neighbors. See you there!

This year's sponsor banner placement!



Vendor spots are limited! Don't wait!

Ballet Folklórico Tayahua is a certified 501(c)(3), all contributions are eligible for tax deduction.

FIESTA SIN FRONTERA '23



SPONSORSHIP TIER LIST

PLATINUM \$1000

- Logo on all Promo Videos
- Special Mention on all of our Media
- Logo on Banner that will be Presented on Stage & Parade
- Logo on Flyer
- Logo on Website
- Mentioned throughout Entire Event with Short Script
- Complimentary Vendor Booth

GOLD \$500

- Logo on Banner on Stage & Parade
- Logo on Flyer
- Logo on Website
- Mentioned throughout Entire Event
- Three Social Media posts

SILVER \$300

- Logo on Flyer
- Logo on Website
- Mentioned at Start and End of Event
- One Social Media post

Sponsorship Application

Fiesta Sin Frontera '23



Name of Business / Nombre de Negocio

Address / Direccion

Phone Number / Numero de Telefono

Please select tier:

- Platinum \$1,000*
- Gold \$500
- Silver \$300
- Other Amount \$_____
- Donating item(s) for FSF raffle**

* Reminder: Platinum Sponsors are eligible to receive a complimentary vendor booth.

**Raffle donations can be used for sponsorship payment in lieu of cash or check. Value of donated item(s) will be established by BFT based on fair market value. BFT reserves the right to reject potential raffle items at its discretion.

Will you be setting up a booth during the event? ¿Montará un stand durante el evento?

Yes / Si

No

How will you be paying?

Cash

Check (made out to Ballet Folklórico Tayahua)

Print Name

Signature

Thank you for your sponsorship, BFT couldn't put on this festival without help from neighbors like you!

Please send your high-resolution logo to Sage@BalletFolkloricoTayahua.org

If you have any questions please feel free to contact

Sage Sinai Ramirez (224) 616-7328.

Fiesta Sin Frontera

September 16, 2023